

Magazino expands robot fleet to 57 TORUs in two other Zalando logistics centers

- Largest single order for the advanced robotics specialist from Munich, founded in 2014.
- In addition to Lahr, the picking processes at the Zalando locations in Erfurt and Verona (Italy) will be automated with TORU in the future.
- The focus is on increasing efficiency, ergonomics and further improving delivery quality.
- TORU picks shoe boxes completely autonomously, supports and relieves the employees.

Munich, September 29, 2022 - Magazino, a robotics manufacturer from Munich, Germany, is increasing its robot fleet in more Zalando logistics locations to a total of 57 TORU. For the manufacturer Magazino, this is the largest single order in the company's history. At the same time, it underlines the importance of TORU as a fundamental building block of automated processes in modern e-commerce logistics. The mobile, intelligent picking robots will be used in the Zalando logistics centers in Lahr, Erfurt and Verona (Italy). They support the picking of shoes ordered online and their provision for sorting and packaging.

Magazino last received a significant order from Zalando for the Lahr site in the fall of 2021. The successful suitability test will now be followed by the rollout of an additional 29 robots at Zalando's logistics centers in Erfurt and Verona (Italy). All robots will be delivered by the end of September 2022, with final integration scheduled for the first quarter of 2023.

Marcus Daute, Director of Logistics Product & Strategy at Zalando SE, says: *"Magazino has already proven that its mobile picking robots greatly support our logistics processes in Lahr. They are in use six days a week in 3-shift operation and thus cover the base load in shoe box picking. The current expansion of the robot fleet not only relieves our colleagues but also ensures that we can continue to offer our customers the best possible service in the future."*

Frederik Brantner, CEO and founder of Magazino, says: *"In less than a year, Zalando has now decided to expand further after Lahr. For Magazino, this step marks the largest single order in our still quite young company history. We are proud of this and look forward to supporting Zalando's further development with our advanced robotics solutions in close cooperation."*

Zalando launched an initial project with two TORU robots from Magazino in 2018. With the expansion to a total of 57 autonomous "colleagues" now, the largest fleet of TORU robots so far will soon be in operation in the logistics of the online platform. Zalando benefits from accelerated throughput times, a constant 24/7 flow of goods and error minimization, even amid a heavy order load. Moreover, the fashion and lifestyle specialist, whose DNA includes logistics, is highly flexible. This is because the robots can be redistributed between the sites in the future as needed.

END

2,919 Characters (incl. spaces)

About Magazino

[Magazino GmbH](#) develops and builds intelligent, mobile robots that perceive their environment and make their own decisions. These autonomous robots work alongside people and make processes in e-commerce, fashion, and production logistics more flexible and efficient than ever before. With over 120 employees in Munich, Magazino is the largest Advanced Robotics team in Europe. Magazino's investors include Jungheinrich AG, Körber AG, Zalando SE and Fiege Logistik.

Magazino Press Contact

Frederik Brantner

Tel. +49-89-21552415-3

brantner@magazino.eu | www.magazino.eu | [Download pictures](#)

MAGAZINO GmbH

Landsberger Straße 234

80687 München

Deutschland



The mobile robot TORU autonomously transports, picks, and stows individual objects like shoe boxes.”

Picture link: https://www.magazino.eu/wp-content/uploads/2022/09/05_Fleet-1.-Floor-1-scaled.jpg